

Marion County Children's Alliance
Board of Directors
May 4, 2011
11:30 a.m.

Board Members present: Sheriff Ed Dean, Scott Hackmyer, Bill D'Aiuto, Jim McCune, Mary Sue Rich, Jeff Shealy. Chief Sam Williams

The meeting was called to order by Sheriff Dean.

Invocation by Howard Moon.

Approval of the January 2011 Minutes: The minutes from the January 5th meeting were reviewed. Jeff Shealy made a motion to accept the minutes which was seconded by Bill D'Aiuto. The minutes were approved.

Scott Hackmyer gave a Steering Committee Report which was followed by the Coordinator's Report, presented by **Executive Director Mike Jordan**.

Coordinator's Report: Dr. Jordan explained about recent changes in the Mutual of America Retirement Plan that would require a \$1000 per year management fee for a plan that only covers one employee. He asked for permission to terminate the plan and revise it so that the employee would receive the funds and arrange an individual retirement account. A motion was made to terminate the Mutual of America plan which was seconded and approved. Dr. Jordan then reviewed the 2010 statistics and charts that showed information on various youth indicators in Marion County. He highlighted the recent work done by Community Council Against Substance Abuse (CCASA) and acknowledged funding assistance received from DCF and The Centers to support program start-up. CCASA meetings are averaging 25-30 attendees and will be setting up a plan for the coming year. The financial statement was discussed and Jeff Shealy made a motion to approve the financial report which was seconded by Mary Sue Rich. Sheriff Dean noted the big problem with oxycodone/oxycontin in Florida and the importance of focusing on drug use.

Danielle D'Amato of Kids Central announced that the new KCI Annual Report was completed and copies were available at the table at the entrance. She directed people to especially note the statistics on page 7 and their dramatic decrease which she attributed to KCI's focus on prevention. Sheriff Dean asked for more information about how they track down family members and if they used paid staff or volunteers. Danielle gave a brief overview of the procedure and said it was done by paid staff. Sheriff Dean said the MCSO Warrants Division had been very successful with using volunteers for this type of endeavor and suggested that if KCI ever lost funding to pay staff, they should consider using volunteers.

Workgroups & Staff Reports:

Family Violence Prevention Workgroup – Monica Bryant discussed the upcoming Mom's Night Out event on Thursday, May 5th at the Paddock Mall and that the FVP workgroup would be gift wrapping at the mall from May 5-7 during mall hours. She also recapped the number of presentations, community outreach events, and activities conducted.

Teen Pregnancy Prevention - Rashad Jones, Marion County Health Department reviewed the goals and objectives of the workgroup and the five zip codes with the highest incidences of teen pregnancy (34475, 34482, 34474, 34470, 34472) and that they will focus efforts particularly in these areas. He

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gave a brief overview of two subgroups and then showed an excerpt from a DVD produced by Hands of Mercy Everywhere.

Afterschool Programs – Nancy Castillo reported that the United Way program in the Forest ended in February; SES is ending this month with 75 children served; they are hoping to receive SES certification for their sixth year; and waiting for funding to provide for future programs. However, nothing is in place at this time.

Safe Kids – Donna McCroan is leaving her position at the Marion County Health Department and moving to Sarasota. A new chairperson is needed for the Safe Kids Coalition by July. She reported about their regular schedule of programs for car seat safety; and drowning prevention. 50% of their efforts from January to April have been on water safety. The Early Learning Coalition is not providing any more cribs for their co-sleeping program and they are hoping for more in the future. Sheriff Dean asked if they have approached pool-related companies such as Pinch-A-Penny. Donna said that those business partners have been very welcoming in the past but not particularly interested in participating on the committee. Sheriff Dean suggested that the Safe Kids Coalition “reinvigorate” the relationship with these potential partners.

Childhood Nutrition – Brianna Liles announced a slight change in focus. While they formerly focused on the 5-2-1-0 program which was funded by the Carol M. White Foundation PEP grant, we did not get PEP funding this year and will instead be following the White House Program. They have formed a Steering Committee and are working on establishing sub-groups. They have a new logo which she showed, and a new name “Generation Fit.” We will still be using the 5-2-1-0 program as a tool. She also announced that funding was received from Junior League of Ocala for an event on May 21, 2011 which she hopes will become an annual event. It started with a recipe contest for children in grades 3-5 (120 recipes were received and 20 schools participated), from which 20 recipes were selected for inclusion in a cookbook, and the three winning recipes will tape a “Dishin’ It Out” TV program with Chef Randal. This will be followed by a public event at 1 p.m. on May 21st – a live rock concert focusing on nutrition called “Jumping with Jill.” After that program, they will take the summer off and come up with new programs in the fall. Sheriff Dean suggested that they coordinate with the backpack program and that they include this in next year’s strategic plan. He also asked for key performance indicators, which he noted should be received from all of the workgroups.

Roundtable:

Note: Dr. Jordan suggested that anyone who has an announcement or an upcoming event send him an e-mail and he will send it out to the MCCA e-mail list. Following are some of the roundtable announcements although not all-inclusive.

Pastor John DelCamp, Shores Assembly of God: They are opening 3 (or 4) feeding sites for children under age 18 this summer. They will advertise locations in Silver Springs Shores. They are also hoping for grant funding for a summer camp for about 200 children.

Rose Derkay, Family Times Magazine: The Summer Activity Guide will be coming out and she reminded that non-profits can receive a free listing of their summer programs. Forms for submitting

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Board of Directors
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11:30 a.m.

the info were provided on the table at the entrance and Dr. Jordan said he would e-mail information also. Rose also suggested to the Board that they contact 10 business leaders to advertise in the Summer Activity Guide and for each ad that is purchased she will give MCCA \$95.

John Young, Homeless Advocate: Housing is available for ex-offenders and SO's; he also offered to place people on his grant-sharing list and announced several upcoming events.

Brandy Cooney, Childhood Development Services: There are openings in Head Start for ages 3-5. Call 629-0055 x200 and ask for Head Start.

Diane Kent, Project Hope: They are 27 days from closing on their Knight Apartments complex which will house 40 families. They are having a major fundraiser (concert) on May 30th. Flyers are available with additional information on the table at the entrance.

Danielle D'Amato, Kids Central Inc.: Everyone is invited to their Third Annual Open House at KCI from 3 p.m. to 5:30 p.m. at the KCI headquarters at I75 and SR 484.

Karla Grimsley, Interfaith Emergency Services: Remember to leave a bag of nonperishable food at your mailbox on May 14th for the Postal Carriers' food drive. Also on May 14 from 5 to 8 p.m. there will be a concert on the Downtown Square.

Rashad Jones, Brazen: June 13 Brazen Summer Rally 10 a.m. to 3 p.m., and on June 14 from 6-8 p.m. Parent Workshop.

Anita Winter, Early Learning Coalition of Marion County: Marion County Public Schools and ELC will be hosting a registration event for fall Kindergarten and Summer/Fall VPK on May 14th from 10 a.m. to 2 p.m. at the Marion County Public Library at 2720 East Silver Springs Blvd., Ocala. For more information, go to their website at www.elc-marion.org

Kelvin Richardson: Saturday, May 7th, Cops, Kids & Firemen Day at the MLK Complex, football field.

Roseann Fricks, ELC-Marion: The rumors are true, they may have to disenroll school age kids under 12 effective July 1st depending on what happens with funding.

Karen Keep, The Vines Hospital: Golf tournament next Friday (May 13, 2011) at Ocala Municipal Golf Course. They could use more teams and sponsors. Call her cell phone at (352) 875-8326.

Susan Hicky, Habitat for Humanity: Fundraiser breakfast on May 12th at the Paddock Mall.

Mary Sue Rich, City of Ocala: The city is doing well. They are lowering electric rates in June. They are also keeping the Marion Theatre open.

Gerry Brent, MCCA: The next Marion County Grant Writers' Network meeting will be on Thursday, May 26th at 11 a.m. at the Marion County Growth Management Dept., 2710 E. Silver Springs Blvd. Florida Rep. Dennis Baxley will be the speaker and will discuss the legislative session

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and what it means for non-profits and grant funding. Everyone is welcome. Call 438-5995 for more information.

➔REMINDER: THERE IS NO CHILDREN'S ALLIANCE MEETING IN JUNE. THE NEXT MEETING WILL BE ON WEDNESDAY, JULY 6TH.

Future Meetings:

Faith Community Network Wednesday, 5/11 – noon, OPD

Safe Kids Coalition Friday, 5/5 – 9:00 a.m., Health Dept. Coleman Ctr. Conf. Rm.

Family Violence Prevention Monday, 5/9 – 11:00 a.m., MCSO Emergency Operations Center

Marion County Disability Alliance Tuesday, 5/10 – noon, ARC Marion

Mentoring Workgroup Wednesday, 5/18– 11:30, Jail Admin. Conf. Room

Grant Writers' Network, Thursday, 5/26 – 11:00 a.m., Marion County Growth Mgmt.

Teen Pregnancy Prevention 0 Call (352) 629-0137 x 2005 for dates/times

CCASA, 5/9, 12:00 noon, Ocala Police Dept.

Alliance Monthly Meeting Wednesday, 7/6* – 11:30 a.m., Jail Adm. Bldg. *No meeting in June

Board of Directors Wednesday, September 7 – 11:30 a.m., Jail Adm. Bldg.

The meeting adjourned at 1:00 p.m.